

COLOMBO TEA TRADERS' ASSOCIATION

THE OFFICE OF THE CTTA, No. 50, NAVAM MAWATHA, COLOMBO 02.

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CIRCULAR No. 24 of 2024

May 21, 2024



Colombo International Tea Convention **24th to 26th July 2024**

The Colombo Tea Traders' Association, in collaboration with the Sri Lanka Tea Board, is organizing the Colombo International Tea Convention, returning after a seven-year hiatus.

This newly rebranded convention aims to be the premier gathering for the global tea industry and is scheduled to take place from 24th to 26th, July 2024, at the Cinnamon Grand Hotel in Colombo, Sri Lanka.

The event will attract delegates from Europe, the UK, North America, Africa, Russia, the Middle East, India, Pakistan, Bangladesh, Vietnam, Singapore, China, Japan, and Australia. Attendees will include tea growers, manufacturers, marketers, exporters, retailers, buyers, suppliers, shippers, logistics providers, finance professionals, academics, NGOs and others from the value chain.

“Tea, a Lifestyle & a Livelihood” is the main theme for the Colombo International Tea Convention 2024.

This convention will celebrate the many facets of Ceylon Tea, which is an integral part of many cultures and lifestyles across the world. We are seeking to provoke meaningful dialogue, from a Global perspective towards seeking sustainable solutions befitting the theme ***“Tea, a Lifestyle & a Livelihood”***.

Programme outline:

24th July 2024 – Charity Auction of Award-Winning Teas and Welcome Cocktails

25th July 2024 – Opening Ceremony & Convention Sessions followed by Gala Dinner

26th July 2024 – Convention Sessions followed by a Beachside Celebration of Tea

This Circular serves to **announce the opening of the Local Delegates registrations.**

The packages, are as follows;

Full Package - Rs. 80,000/- + VAT <u>Includes:</u> <ul style="list-style-type: none"> • Welcome Cocktail • Gala Dinner • Entry to all Conference Sessions • Convention Kit [inclusive of Conference materials, badge etc.] • Lunch & Tea on Conference days • Beachside Celebration of Tea 	Convention Package - Rs. 50,000/- + VAT <u>Includes:</u> <ul style="list-style-type: none"> • Welcome Cocktail • Entry to all Conference Sessions • Convention Kit [inclusive of Conference materials, badge etc.] • Lunch & Tea on Conference days • Beachside Celebration of Tea
Options – Participation in Social Events Only <ul style="list-style-type: none"> • Welcome Cocktail – Rs. 20,000/- + VAT • Gala Dinner – Rs. 30,000/- + VAT • Beachside Celebration of Tea – Rs. 20,000 + VAT 	

You can **NOW register** through the link: <https://register.ctta.lk/>

Special Note:

- Local registrations will be accepted on a first-come, first-served basis.
- Due to high demand and limited capacity, especially for the Gala Dinner and Conference Sessions, early registration is strongly recommended.
- We encourage registered attendees to participate on both days of the Conference to fully benefit from the sessions/speakers.
- To ensure broad participation from the trade, please select the appropriate package. This will maximize the attendee's benefit and contribute to the event's success.
- Registrations will be confirmed only after payment is received. Payment must be made within 5 days of the date on the Proforma Invoice.
- The Proforma Invoice will be emailed to:
Group Registration: The Coordinating Person's email address provided in the registration form.
Individual Registration: The Individual's email address provided in the registration form.
- A tax invoice will be issued once payment is completed.
- Local rates apply to local companies and Sri Lankan nationals.

If you require any clarifications on registrations, please contact;

Convention Secretariat Telephone: 011-2390560-2 Mobile: +94 773 865 233 Email: registration@ceylontaevents.com www.ceylontaevents.com	Office of the CTTA Telephone: 011-5588848 - 9 Mobile: +94 777 811 415 Email: nisansala@ctta.lk www.ctta.lk
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